

1    **II    ECONOMIC AND MARKET CONSIDERATIONS THAT SHOULD**  
2    **GUIDE THE COMMISSION'S CONSIDERATION OF BA-NY'S UNE**  
3    **COST CLAIMS.**  
4    \_\_\_\_\_

5    **Q.    CAN YOU FURTHER ELABORATE ON THE PURPOSE OF THIS SECTION OF**  
6    **THE REPLY TESTIMONY?**

7    **A.    Yes.    Engineering-based costing models are an important and**  
8    **useful tool in assessing network element costs.    Certainly,**  
9    **the results of such models will be important in the current**  
10    **proceeding.    It is essential, however, that the outcomes of**  
11    **such models be reviewed within the appropriate economic**  
12    **context to ensure their validity.    Economic theory tells us**  
13    **a great deal about what we should expect regarding costs,**  
14    **prices, and related firm behaviors.    It is imperative that**  
15    **costing model results be evaluated within this light.**  
16    **Therefore, the purpose of this section is to examine the**  
17    **UNE    prices proposed by BA-NY within the context of the**  
18    **telecommunications markets in which this carrier operates.**  
19    **Through this examination, it should be possible to**  
20    **determine whether or not these proposed prices are**  
21    **consistent with observed telecommunications trends, the**  
22    **previous decisions of this Commission, and the behavior of**  
23    **BA-NY and other local telecommunications providers.**

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1   **Q.   HOW IS THE REMAINDER OF THIS SECTION OF TESTIMONY**  
2       **ORGANIZED?**

3   **A.   First, it will review the possible economic circumstances**  
4       **that might justify the rather substantial UNE price**  
5       **increases sought by BA-NY in order to determine whether or**  
6       **not the available evidence supports these explanations.**  
7       **Next, it will outline the impacts on both local and long-**  
8       **distance competition of approving these price increases if**  
9       **they are, in fact, unjustified. Finally, it will review**  
10      **the UNE prices proposed by BA-NY within the context of the**  
11      **costing standards that Commission has repeatedly deemed**  
12      **appropriate.**

13   **Q.   HAVE YOU EVALUATED THE UNE PRICES PROPOSED BY BA-NY IN**  
14      **COMPARISON TO THE PRICES ESTABLISHED BY THE COMMISSION IN**  
15      **1997?**

16   **A.   Yes. While BA-NY has proposed lower rates for some UNEs,**  
17      **the majority of its proposed rates are considerably higher**  
18      **than current charges. For example, BA-NY proposes a 28%**  
19      **increase in the monthly loop rate for the major cities**  
20      **zone<sup>2</sup>, a 24% increase in the monthly charge for local**

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<sup>2</sup> BA-NY's proposed monthly major cities loop rate assuming a universal rather than an integrated interface is 59% higher than the current rate. As demonstrated elsewhere in this reply testimony, BA-NY's proposed universal interface-based loop rates should be rejected outright.

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switching, and a 754% increase in the non-recurring charge for a UNE-L hot cut. The overall monthly UNE-P or "platform" rate would increase by 12.5%.

**Q. ARE THERE ECONOMIC CIRCUMSTANCES THAT WOULD JUSTIFY THE UNE PRICE INCREASES PROPOSED BY BA-NY ?**

**A.** Yes, there are two. First, the price increases proposed by BA-NY are justified if the 1997 prices established by the Commission were miscalculated by the Commission and were, in fact, significantly below the relevant economic costs of supplying network elements. That is to say, if BA-NY, for example, can demonstrate that the efficiently incurred monthly cost of supplying a loop in the major cities zone was (and still is) 28% greater than the \$12.49 price established by the Commission in 1997, then the requested price increase for this element is justified. Second, these price increases are justified if the efficiently determined costs of providing these network elements were correctly calculated in 1997, but have increased in subsequent years. So, for example, if the competitively determined monthly cost of supplying local switching in New York has increased by 24% since 1997, then Bell Atlantic's proposed price increase for this element is justified.

**Q. IS THERE EVIDENCE THAT THE PRICES ESTABLISHED BY THE COMMISSION IN 1997 WERE TOO LOW?**

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1   A.   No.  The evidence suggests that the UNE prices established  
2       in New York were not too low.  Economic theory clearly  
3       predicts a number of outcomes that might be expected if the  
4       prices established by the Commission in 1997 had been lower  
5       than the competitively incurred costs of supplying network  
6       elements.  These include the poor financial performance of  
7       the regulated seller (BA-NY), a paucity of local network  
8       investment - particularly in those network elements that  
9       were under-priced, and a entry into local telephony markets  
10      almost exclusively through the purchase of UNEs.  None of  
11      these outcomes have been observed.

12   **Q.   HOW WOULD YOU CHARACTERIZE ENTRY INTO LOCAL NEW YORK**  
13      **TELECOMMUNICATIONS MARKETS?**

14   A.   Local New York markets are witnessing considerable market  
15      entry relative to other jurisdictions where the process of  
16      introducing local competition is more restrained.  
17      Moreover, the purchase of unbundled elements and complete  
18      UNE platforms appears to be an important part of this  
19      process.  There are, however, two important points worth  
20      noting.  First, UNE-based entry, while important, is by no  
21      means, the exclusive means of entry.  New market entrants  
22      are also self-supplying a number of network elements and,  
23      in some cases, are electing to serve new customers through  
24      the extensive use of their own newly created facilities.

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1 For example, AT&T currently serves New York customers  
2 through the purchase of UNE platforms from BA-NY. AT&T,  
3 however, also serves small and medium size business  
4 customers by supplying critical network facilities itself.  
5 If currently sanctioned UNE prices are well below the  
6 competitively incurred cost of supply, as BA-NY suggests,  
7 new local competitors would be foolish to self-supply any  
8 network facilities. Secondly, given the relatively large  
9 volume of purchases in New York, UNE prices that are as  
10 much as 754% below costs would almost certainly result in a  
11 serious financial drain on BA-NY.<sup>3</sup> This drain would, in  
12 turn, result in a visibly poor financial performance, a  
13 lack of investment, or both. We simply have failed to  
14 witness this.

15 **Q. HOW WOULD YOU CHARACTERIZE BA-NY'S FINANCIAL PERFORMANCE**  
16 **OVER THE PAST THREE YEARS?**

17 **A.** The available financial statistics indicate that BA-NY's  
18 financial performance has been sound over the past three  
19 years. Since Bell Atlantic acquired New York Telephone in  
20 1997, the data indicate neither unusual decreases in  
21 financial performance nor any decline in profitability.  
22 New York Telephone's gross profit margin, and more

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<sup>3</sup> The BA-NY proposed non-recurring charge for a UNE-L hot cut is \$204.81 in comparison to the currently sanctioned rate of \$23.97.

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1        importantly, net profit margin were less than that of Bell  
2        Atlantic at the point of acquisition, but have increased  
3        greatly from 1998 to 1999. During that time, New York  
4        Telephone's gross profit margin nearly doubled from 9.28%  
5        to 18.48% while the net profit margin increased from 3.7%  
6        to 9.28%. These financial data fail to reveal any  
7        indication of below-cost pricing.<sup>4</sup>

8        **Q. HAS BELL ATLANTIC CONTINUED TO INVEST IN LOCAL NETWORK**  
9        **INFRASTRUCTURE IN NEW YORK?**

10      **A.** Yes it has. Indeed, BA-NY's own experts have indicated its  
11      New York investments have been, "at record high levels."<sup>5</sup>  
12      During 1999, Bell Atlantic made capital expenditures in New  
13      York of approximately \$2.2 billion. 1997 and 1998 values  
14      were \$1.5 billion and \$1.8 billion respectively.<sup>6</sup> While  
15      not all such expenditures were made for assets that  
16      contribute to the provision of UNEs, some certainly were.  
17      Indeed, many of these expenditures were made to fully  
18      transition local exchange networks from analog to digital.<sup>7</sup>

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<sup>4</sup> See New York Telephone Forms 10-K405, filed March 25, 1998, March 30, 1999, and March 30, 2000, United States Securities and Exchange Commission, Washington, DC.

<sup>5</sup> See testimony of Paula Brown on Behalf of Bell Atlantic - New York, Cases 95-C0657, 94-C-0095, and 91-C-1174, December 22, 1999, p. 17.

<sup>6</sup> See New York Telephone, Forms 10-K405, filed, March 30, 2000, United States Securities and Exchange Commission, Washington, D.C.

<sup>7</sup> *Ibid*

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1  
2 If the UNE prices, established by the Commission in 1997,  
3 had been measurably below the efficiently-incurred cost of  
4 providing these elements, BA-NY would have almost certainly  
5 have lacked the capacity to invest in its network within  
6 the State. Moreover, UNE prices that fail to recover  
7 efficiently-incurred costs would specifically eliminate any  
8 incentive BA-NY might have had to invest in the network  
9 elements affected by these prices. Why would any carrier  
10 invest new dollars in capacity that it is obligated to re-  
11 sell at a loss?<sup>8</sup>

12 **Q. IS IT YOUR JUDGMENT THAT BELL ATLANTIC'S STRONG INVESTMENT**  
13 **IN ITS NEW YORK LOCAL NETWORKS HAS BEEN FORCED BY ITS**  
14 **REQUIREMENT TO SUPPLY UNBUNDLED NETWORK ELEMENTS?**

15 **A.** No. If anything, Bell Atlantic's decision to invest  
16 heavily in New York is largely the result of emerging, yet  
17 nascent, competition. In very nearly every network  
18 industry in which effective competition has replaced  
19 regulatory oversight, firms have responded by increasing  
20 their investment in network facilities. One need only look

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<sup>8</sup> In this regard, it is worth noting that BA-NY claims to have engaged in a level of investment that even *exceeds* that which it promised in connection with the NYNEX merger. See the testimony of Kevin O'Quin on behalf of Bell Atlantic - New York, Cases 95-C0657, 94-C-0095, and 91-C-1174, December 22, 1999, p. 13.

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1 at AT&T's rate of fiber deployment before and after 1984 or  
2 the copious sums railroads have spent to upgrade trackage  
3 since their deregulation in 1980 to see the effect that  
4 competition has on network investment.<sup>9</sup> Competition places  
5 great pressure on firms to provide increasingly dependable  
6 and ever more flexible services to their customers. This  
7 competitive pressure, in turn, requires an investment  
8 response. BA-NY, itself, is clearly cognizant of this  
9 relationship. In recent testimony before the Commission,  
10 BA-NY witness Paula Brown stated:

11  
12 In short, BA-NY is behaving in a way a  
13 competitive business should; it is making the  
14 investments that are necessary both to maintain  
15 and improve service quality, while also making  
16 those investments that are necessary to ensure  
17 that it is able to meet the expanding needs of  
18 its customers throughout the State for new and  
19 advanced telecommunication services.<sup>10</sup>  
20

21 It is likely that BA-NY's investments have also been driven  
22 by observable increases in the number of lines it provides.  
23 Even though new competitive entrants were capturing some  
24 former BA-NY customers, the number of switched access lines

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<sup>9</sup> For example, AT&T expanded its fiber network route miles by nearly 600% between 1985 and 1990. See Jonathan M. Kraushaar, Fiber Deployment Update, Federal Communications Commission, Common Carrier Bureau, Industry Analysis Division, September, 1999, Table 1.

<sup>10</sup> See testimony of Paula Brown on Behalf of Bell Atlantic - New York, Cases 95-C0657, 94-C-0095, and 91-C-1174, December 22, 1999, p. 21.



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1       supplied by BA-NY grew by more than 12% between 1994 and  
2       1998. The explosion in internet use and continued growth  
3       in the number of lines dedicated to fax machines, together,  
4       have placed pressure on BA-NY to increase the size of its  
5       network even if the number of customers it serves falls.

6   **Q.   IS THERE ANY EVIDENCE TO SUGGEST THAT BA-NY BELIEVED THAT**  
7       **THE ORIGINAL SET OF PRICES ESTABLISHED BY THE COMMISSION IN**  
8       **1997 WERE APPROPRIATE, GIVEN THE COSTING STANDARDS IN**  
9       **PLACE?**

10   **A.   Yes. Within Bell Atlantic's Section 271 proceeding in New**  
11       **York, a variety of parties - including Bell Atlantic -**  
12       **seemed to agree that the UNE prices in effect at that time**  
13       **were appropriate. In its order, the FCC writes:<sup>11</sup>**

14               We agree with Bell Atlantic's assertion that it  
15               has worked with the New York Commission to  
16               establish prices for unbundled network elements  
17               and that these proceedings "have resulted in a  
18               full suite of TELRIC rates."  
19  
20

21       Clearly, in the relatively recent past and in order to  
22       secure Section 271 approval, Bell Atlantic viewed the UNE  
23       prices established by the Commission as adhering to the  
24       TELRIC standards.

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<sup>11</sup> See Memorandum and Order, CC Docket 99-295, Federal Communications Commission, December, 22, 1999, ¶ 238, pp. 129-30.

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1   **Q.    IF THERE IS NO EVIDENCE THAT THE UNE PRICES ESTABLISHED BY**  
2       **THE COMMISSION WERE TOO LOW, IS THERE EVIDENCE THAT THE**  
3       **EFFICIENTLY INCURRED COST OF SUPPLYING NETWORK ELEMENTS IN**  
4       **NEW YORK HAS INCREASED SIGNIFICANTLY OVER THE PAST THREE**  
5       **YEARS?**

6   **A.   No.  To the contrary, the evidence suggests that the**  
7       competitively determined cost of supplying UNEs in New York  
8       have likely fallen since UNE prices were established in  
9       1997.  This evidence is of three kinds.  First, data  
10      reported by Bell Atlantic to the FCC suggest falling unit  
11      costs both generally and within the specific cost  
12      categories most easily related to the provision of UNEs.  
13      Second, the procedures currently in place for regulating  
14      local exchange services in New York also support the notion  
15      that costs are falling.  Finally, the evidence presented  
16      elsewhere in this reply testimony indicates that the  
17      competitively incurred cost of supplying certain elements  
18      are falling rather than rising.

19   **Q.   WHAT DO THE FCC DATA INDICATE?**

20   **A.   FCC cost data for Bell Atlantic/New York Telephone**  
21      operations in New York are available through 1999.  These  
22      data are very instructive.  After adjusting for inflation,  
23      Bell Atlantic-New York/New York Telephone's (BA-NY) Total  
24      Operating Expenses per switched access line fell in all but

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1       one year between 1994 and 1999, producing a total decline  
2       of 18.6% over the period. During the same time frame, its  
3       central office switching expense per access line fell by  
4       32.7% and its total customer operations expense, calculated  
5       in the same fashion, fell by 23.7%.<sup>12</sup> This pattern of  
6       falling real costs per access line is, in fact, observable  
7       across nearly every cost category for each of Bell  
8       Atlantic's state-specific operations.

9   **Q. DOES THE CURRENT REGULATION OF LOCAL TELEPHONE SERVICE IN**  
10   **NEW YORK PROVIDE ANY ADDITIONAL GUIDANCE REGARDING THE**  
11   **INTERTEMPORAL PATH OF UNE COSTS?**

12   **A.** Yes. New York has adopted a regulatory framework for local  
13       exchange that fits within the general category of  
14       "incentive regulation" and, like most such regimes, the  
15       State's *Performance Regulation Plan* (PRP), embodies the  
16       expectation that local service providers will be able to  
17       reduce costs over time, so that local rates can be lowered.

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<sup>12</sup> For 1994-98, Cost and access line data were developed through the *Statistics of Communications Common Carriers*, Tables 2-9 and 2-10. For 1999, these data were drawn directly from the FCC's ARMIS Data Retrieval System. All cost values were adjusted for inflation based on the Implicit GNP deflator available through the Department of Commerce, Bureau of Economic Analysis.

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1       The PRP contains two specific provisions that attest to the  
2       expectation of falling costs.<sup>13</sup> First, the regulatory  
3       framework contains a table of expected revenue decreases  
4       that is based on reductions in target rates for a variety  
5       of BA-NY services. Thus, the PRP explicitly requires  
6       increased productivity and lower costs over time. This  
7       explicit provision is reinforced by the PRP's treatment of  
8       inflation. BA-NY has no mechanism for recovering losses  
9       attributable to annual inflation, so long as the value of  
10      the Gross Domestic Product Implicit Price Deflator (GDP-  
11      IPD) is less than 4%. Thus, in addition to the targeted  
12      reductions in rates, BA-NY efficiency gains are expected to  
13      keep pace with inflation, so long as that inflation is less  
14      than 4%.

15   **Q.   WERE THERE EXPECTATIONS REGARDING THE IMPACT OF BELL**  
16   **ATLANTIC'S ACQUISITION OF NYNEX ON SYSTEM COSTS?**

17   **A.**   Yes. Both documents filed within regulatory proceedings  
18       and documents distributed to Bell Atlantic shareholders  
19       make it clear that Bell Atlantic expected to realize  
20       significant operational savings from the merger. Bell  
21       Atlantic's 1997 annual report states:

22               The merger of Bell Atlantic and NYNEX was  
23               completed on August 14, 1997. We are targeting

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<sup>13</sup>   See, *Performance Regulation Plan for New York Telephone*, State of New York, Public Service Commission, Case 92-C0665, September 28, 1994.

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1 recurring expense savings of approximately \$450  
2 million in 1998, \$750 million by 1999 and \$1.1  
3 billion by 2000 and approximately \$300 million a  
4 year in capital savings as a result of the merger  
5 by consolidating and integrating networks and  
6 operating systems, eliminating approximately  
7 3,100 management positions, centralizing  
8 procurement, reducing the need for contract  
9 services, consolidating real estate, combining  
10 information systems and eliminating duplicative  
11 operations.<sup>14</sup>  
12  
13

14 Moreover, in recent New York testimony, BA-NY claims, "the  
15 actual and estimated BA-NY intrastate expense savings from  
16 the merger for 1997-2000 are \$27 million, \$92 million, \$150  
17 million, and \$220 million respectively."<sup>15</sup>  
18

19 As with the case of general productivity gains, not all of  
20 the savings associated with the NYNEX transaction stem from  
21 activities that involve the production of UNEs. Moreover,  
22 a significant portion of these savings may accrue to  
23 parties other than New York's former NYNEX customers. At  
24 the same time, it would be equally unreasonable to assume  
25 that none of these savings affect the cost of supplying  
26 UNEs in New York.

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<sup>14</sup> See 1998 Annual Report, Bell Atlantic Corporation, Investor Relations, New York, NY 10036.

<sup>15</sup> See the testimony of Kevin O'Quinn on behalf of Bell Atlantic - New York, Cases 95-C-0657, 94-C-0095, and 91-C-1174, December 22, 1999, p. 10.

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1   **Q.   DOES THIS REPLY TESTIMONY IDENTIFY SPECIFIC INSTANCES IN**  
2       **WHICH UNE COSTS ARE FALLING RATHER THAN RISING IN A WAY**  
3       **THAT WOULD SUPPORT BA-NY'S PROPOSED ELEMENT PRICES?**

4   **A.   Yes.   For example, we show below not only that BA-NY's**  
5       **claimed switch UNE costs substantially exceed forward-**  
6       **looking economic costs, but that current switching rates**  
7       **exceed BA-NY's costs by 70% or more.   We similarly show**  
8       **that the current statewide average loop rate is 2.35 times**  
9       **BA-NY's costs.   Again, even if one chooses to ignore the**  
10      **inconsistencies and misapplications inherent in BA-NY's**  
11      **model-based cost estimates, one must ask whether or not the**  
12      **results of these modeling efforts square with observable**  
13      **reality.   In many cases, they simply do not.   For example,**  
14      **as we show below, the BA-NY switching cost calculations**  
15      **produce results that are completely contradictory to the**  
16      **general observation that switch prices are declining and**  
17      **are expected to decline further because of improvements in**  
18      **microprocessor technology.**

19   **Q.   TO THE EXTENT THAT MATURE COMPETITION IS EVER ACHIEVED IN**  
20      **NEW YORK'S LOCAL EXCHANGE MARKETS, IS THERE REASON TO**  
21      **EXPECT THIS COMPETITION WILL FURTHER AFFECT THE COST OF**  
22      **SUPPLYING UNES?**

23   **A.   Yes.   In virtually every industry where effective**  
24      **competition has replaced regulatory oversight as the**

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1       guiding force, costs have fallen dramatically. Thus, if  
2       the sort of competition foreseen in New York actually comes  
3       to fruition, we may expect most costs - including the cost  
4       of supplying UNEs to continue to fall. This pattern of  
5       competition-induced cost cutting was observed in the market  
6       for long-distance and in markets for airline, railroad, and  
7       truck transportation.<sup>16</sup> Indeed, had engineering-based  
8       models been used to estimate forward-looking costs in any  
9       of these industries prior to the introduction of effective  
10      competition, the resulting cost projections would have  
11      almost certainly been too high. Competition not only  
12      affected day-to-day operations within these industries, it  
13      routinely and fundamentally altered entire production  
14      processes in ways that dramatically reduced costs.

15   **Q.   WOULD YOU SUMMARIZE YOUR CONCLUSIONS AS TO WHETHER OR**  
16   **NOT BA-NY'S PROPOSED UNE PRICES ARE JUSTIFIED BASED ON**  
17   **LEGITIMATE ECONOMIC GROUNDS?**

18   **A.**   Yes. There are only two legitimate circumstances that  
19       would justify the price increases BA-NY is seeking. The  
20       price increases are desirable only if the cost of providing  
21       network elements in New York have escalated rapidly over

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<sup>16</sup> For example, Surface Transportation Board data reveal that real, output-adjusted railroad operating expenses fell by 27% between 1985 and 1993. See Surface Transportation Board R-1 Reports, Schedule 410.

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1       the past three years or if the Commission established  
2       prices that were significantly below forward-looking  
3       efficient costs in 1997. The evidence suggests that  
4       neither justification is valid. If anything, costs appear  
5       to have declined in the past three years and we have not  
6       observed the behaviors that would be predicted if current  
7       UNE rates are below efficient costs. Thus, I am left to  
8       conclude that BA-NY's proposed UNE prices are motivated by  
9       something other than a legitimate economic need.

10   **Q.   HAVE CIRCUMSTANCES CHANGED RECENTLY THAT MIGHT INDUCE BA-NY**  
11       **TO SEEK UNE PRICES THAT EXCEED THE EFFICIENT COSTS OF**  
12       **PROVIDING NETWORK ELEMENTS?**

13   **A.   Yes. On December 22, 1999 Bell Atlantic received authority**  
14       **from the FCC to offer in-region long-distance services to**  
15       **its New York customers. This entry into in-region long-**  
16       **distance significantly escalates the potential rewards to**  
17       **behaviors that limit the ability of rival long-distance**  
18       **sellers to offer local service. At the same time, Bell**  
19       **Atlantic's success before the FCC largely removes the**  
20       **incentives to cooperate with UNE purchases.**

21   **Q.   HOW HAS THE REINTEGRATION OF BA-NY ALTERED ITS INCENTIVES**  
22       **TO COOPERATE WITH LOCAL EXCHANGE COMPETITORS IN NEW YORK?**

23   **A.   The Telecommunications Act of 1996 seeks to promote**  
24       **competition in local exchange markets. It does so by**



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1 fashioning three alternative paths for new competitors to  
2 enter local markets. Each of these paths, but especially  
3 the path of entry through the purchase of UNEs, requires  
4 the cooperation between the RBOC and the new entrants. In  
5 exchange for this cooperation, once it has made a public-  
6 interest showing, the RBOC is permitted to re-enter the in-  
7 region interLATA market.

8  
9 This process has often been referred to as a "carrot and  
10 stick" approach. The carrot of re-entry into long-distance  
11 was held out as a reward for RBOC cooperation with new  
12 local exchange competitors. When BA-NY was permitted to  
13 reintegrate into in-region interLATA toll provision, it  
14 effectively ate the carrot. Now, having digested its  
15 reward, BA-NY has reduced incentives to maintain its  
16 cooperative posture toward enabling and maintaining local  
17 competition.

18 **Q. DOES THE ALTERATION OF INCENTIVES, AND BA-NY'S POTENTIAL**  
19 **BEHAVIOR IN LIGHT OF THESE ALTERED INCENTIVES, HAVE ANY**  
20 **IMPLICATIONS FOR THE DEVELOPMENT OF COMPETITION IN NEW**  
21 **YORK?**

22 **A.** Competition in New York's local telephone markets - where  
23 it exists at all - is both new and fragile. Certainly, if  
24 historical standards are applied, BA-NY may be

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1       characterized as dominating these markets. Even prior to  
2       the FCC's Section 271 decision, BA-NY had an economic  
3       incentive to inflate UNE costs in order to produce element  
4       prices that would dissuade entry into local New York  
5       markets and help preserve its market dominance. In the  
6       wake of the Section 271 decision, however, a second and  
7       very powerful incentive exists for over-representing UNE  
8       costs. If BA-NY is able to extract revenues from local  
9       market entrants that exceed the actual efficiently-incurred  
10      cost of UNE supply, it can dissuade local entry and also  
11      use its dominance in local markets to corrupt the effective  
12      competition that exists in the long-distance market. This  
13      is true even if a potential rival in long-distance is more  
14      efficient.

15  
16      A simple example can illustrate the problem. Suppose that  
17      BA-NY's cost of self-supplying its UNE platform is \$20 per  
18      month, but that it is able to charge local market rivals  
19      \$25 for the same platform. Also assume that the rival is  
20      able to provide long-distance services at a cost of \$0.09  
21      per minute. While BA-NY's cost of long-distance services  
22      is \$0.10 per minute. A customer using 300 minutes of long-  
23      distance each month would be able to purchase bundled local  
24      and interexchange services from Bell Atlantic for \$50 per

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1 month ( $\$20 + 300 \times \$0.10$ ), while the rival seller would only  
2 be able to offer similar services at a price of \$52 per  
3 month ( $\$25 + 300 \times \$0.09$ ). Moreover, should Bell Atlantic  
4 choose to offer its bundled local and long-distance  
5 services at a price of \$51 per month, it could preclude the  
6 market participation of a more efficient rival and generate  
7 supra-competitive profits in the process.

8 **Q. IF THE COMMISSION SANCTIONS UNE PRICES THAT EXCEED THE**  
9 **EFFICIENTLY-INCURRED COSTS OF PROVIDING THESE ELEMENTS,**  
10 **WHAT WILL BE THE LIKELY OUTCOME IN NEW YORK?**

11 A. Ultimately, New York's telecommunications users are likely  
12 bear higher prices for both local and long-distance  
13 services than would be evidenced under effective  
14 competition. In the case of traditional local service, the  
15 nascent competition that exists in some New York markets  
16 would be stifled and in the case of long-distance, the  
17 effective competition that currently generates benefits for  
18 New York customers could be measurably damaged.

19 **Q. WHAT COSTING PRINCIPLES SHOULD BE USED IN DEVELOPING UNE**  
20 **COSTS?**

21 A. There are clearly defined and widely accepted costing  
22 principles that should guide the development of UNE prices  
23 in New York. These principles are best summarized by the

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1       Total Element Long-Run Incremental Cost (TELRIC)  
2       methodology developed as guidance by the FCC for  
3       implementing the 1996 Telecommunications Act.<sup>17</sup> There is,  
4       quite frankly, very little purpose in re-acquainting this  
5       Commission with these costing principles, given that it has  
6       demonstrated both a thorough understanding of the TELRIC  
7       methodology and a consistent willingness to apply it.

8   **Q.   HOW WOULD YOU SUMMARIZE YOUR INTERPRETATION OF BA-NY'S**  
9   **PROPOSED INCREASES TO UNE PRICES?**

10  **A.**   The parties to the current proceeding are providing the  
11       Commission with useful, albeit voluminous, technical  
12       information regarding BA-NY's costs for providing unbundled  
13       network elements. It is important, however, that the  
14       assessment of this information yield results that are  
15       reconcilable with readily observable realities and that  
16       square with the most fundamental of economic theories.  
17       Mathematical results must lend themselves to a credible  
18       story or they should be discarded. There is much to be  
19       gleaned from engineering-based costing models, but when  
20       such models yield results that are contrary to the most  
21       simply formed expectations, we must worry.

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<sup>17</sup>       FCC 96-325, CC Docket Nos. 96-98, 95-185, August 8, 1996.

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1       BA-NY contends that its requested UNE price increases are  
2       necessary, but this is only true if one of two conditions  
3       exist. The requested increases are only justified if the  
4       initial rates established by the Commission in 1997 were  
5       too low or if the legitimate cost of supplying network  
6       elements has increased precipitously over the past three  
7       years. Neither justification would seem to apply. If the  
8       initial UNE prices were far too low, the observed purchase  
9       of these elements should have observably harmed the  
10      financial performance of BA-NY. This has not occurred.  
11      Likewise, the suggestion that UNE supply costs have  
12      increased markedly simply does not square with reported  
13      cost data, the regulatory framework under which BA-NY's  
14      local rates are governed, the expected outcomes of the  
15      NYNEX merger, and the experience of other telecommunication  
16      providers in New York. The failure of the legitimate  
17      defenses for the requested UNE price increases becomes even  
18      more troubling when one realizes that these requests come  
19      immediately on the heels of an FCC decision that markedly  
20      increases the potential rewards from inflating UNE costs.  
21      The common sense coupling of these two facts paints a scary  
22      prospect for New York's telecommunications users.

1 **III BA-NY COST MODEL OVERVIEW**

2  
3 **Q. BRIEFLY DESCRIBE THE BA-NY COST STUDY.**

4 A. In addition to the 425 plus page BA-NY Panel Testimony, the  
5 BA-NY cost study posted to the BA-NY website is comprised  
6 of approximately 125 individual spreadsheet files consuming  
7 over 34 million bytes of computer storage space. In  
8 addition, a number of large, complex and proprietary  
9 Telcordia programs were used and produced by BA-NY.  
10 Despite its sheer mass, the study itself is surprisingly  
11 short on details. In total, the BA-NY study produces  
12 claimed costs for a total of seven hundred and five UNEs.  
13 As demonstrated below, each of BA-NY's claimed UNE costs is  
14 overstated.

15 **Q. PLEASE PROVIDE AN OVERVIEW OF THE ORGANIZATION OF THE BA-NY**  
16 **COMPUTERIZED STUDY DOCUMENTATION.**

17 A. Overall the 100 plus computer files are organized logically  
18 in folders that correspond with the Panel testimony exhibit  
19 numbers. The files generally bear names that provide some  
20 level of insight to the function of each file.  
21 Notwithstanding the facial appearance of organization, BA-  
22 NY's study is not user-friendly since it is difficult to  
23 work with individual files for purposes of conducting a  
24 detailed examination and analysis. For example, in

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1 contrast to the AT&T/MCI WorldCom UNE 2 Cost Study, which  
2 is comprised of a series of integrated modules that work in  
3 concert to flow changes to input values through to the  
4 final results, the BA-NY spreadsheets are a set of  
5 independent analyses in which the results from one file  
6 become the inputs to the next file in the sequence.  
7 Unfortunately, however, BA-NY's files are not linked  
8 electronically. This means that a change to an input as  
9 simple as (and as susceptible to change) as the cost of  
10 capital requires a combination of manual recalculations of  
11 a number of individual spreadsheets and then "cutting and  
12 pasting" the output from one sheet to the next. This  
13 process is further complicated by the presence of multiple  
14 copies of the input datasets within individual  
15 spreadsheets. In extreme cases, the input dataset used by  
16 the spreadsheet has been placed by BA-NY in a section of  
17 the worksheet that is hidden from view, while the dataset  
18 that is clearly in view is not referenced at all by the  
19 spreadsheet formulas. Thus, it is possible to paste values  
20 to what appears to be the appropriate location and to have  
21 those inputs go unrecognized. In short, separate and apart  
22 from its major substantive deficiencies shown in detail  
23 below, BA-NY's cost submission is cumbersome and non-user-  
24 friendly. If BA-NY's intent was to build impediments to

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1       the parties' ability to revise the study as part of a  
2       rigorous analytical examination, it has accomplished that  
3       task.

4   **Q.   CAN YOU PROVIDE AN EXAMPLE OF THE DIFFICULTIES ASSOCIATED**  
5   **WITH MAKING A CHANGE TO THE BA-NY MODELS?**

6   **A.**   Yes.  To change the cost of capital used in the loop cost  
7       calculations requires the modification of no fewer than  
8       four different BA-NY Excel workbooks.  Briefly, the  
9       necessary steps are as follows:

- 10    1) Locate the correct input cells for the cost of capital  
11       components (i.e., debt financing rate, percent debt,  
12       equity financing rate and percent equity) which are found  
13       on the sheet labeled "Sect 3.3" of the Excel workbook  
14       "PART\_H\_SECT\_3&5\_MISC&SUPPORT.xls."  Make the appropriate  
15       change and follow the spreadsheet formulas to find the  
16       new result.  For this workbook, the results are located  
17       in the sheet labeled "Exhibit."  
18
- 19    2) The revised results from step 1) become the inputs to the  
20       workbook "PART\_H\_SECT\_2.3\_CAPITAL.xls."  To effect the  
21       change, the results from step 1) need to be copied and  
22       pasted as values into the "Input Values" sheet of this  
23       file.  Again, the revised results are carried forward to  
24       another sheet labeled "Exhibit" in the new file.  
25
- 26    3) The results from step 2) then need to be carried forward  
27       to the sheet "WP\_13" of the workbook  
28       "PART\_H\_SECT\_2.2\_DEAVERAGED.xls."  Again the procedure is  
29       to copy the results from step 2) and paste them as values  
30       to the new worksheet.  The revised results are then  
31       displayed in the sheet labeled "EXHIBIT-GEOG\_EX\_2.xls" of  
32       this file.  
33
- 34    4) Finally, the results from step 4) are carried forward to  
35       the "Factors" sheet of the BA-NY Link Cost Calculator,  
36       which is itself an Excel workbook named "WP\_PART\_A-  
37       1\_SECT1-4\_LINK-REV.xls," at which time the model can be



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1 rerun to assess the impact of the change in the cost of  
2 capital on loop costs.  
3

4 **Q. IN ADDITION TO ITS FORMAL COST STUDY SUBMISSION, DID BA-NY**  
5 **ALSO PRODUCE A "SIMPLIFIED" MODEL THAT IT CLAIMS REPLICATES**  
6 **A DISCRETE SUBSET OF ITS DETAILED COST STUDY RESULTS?**

7 **A.** Yes, BA-NY alludes to, but does not rely upon "a cost  
8 study development environment" that it has named BACost.  
9 BA-NY describes BACost as "a spreadsheet building tool that  
10 facilitates structured and efficient development of new  
11 studies, updates to existing studies, production of  
12 consistent and professional documentation and the analysis  
13 and comparison of studies" -- capabilities notably absent  
14 from the cost study that it actually submitted and is  
15 relying upon in support of its claimed UNE costs.

16 **Q. WHY DID BA-NY NOT USE BACOST IN ORDER TO DEVELOP ITS**  
17 **CLAIMED UNE COSTS IN THIS PROCEEDING?**

18 **A.** According to BA-NY, BACost is still in the development  
19 stages. While apparently it is BA-NY's intent to  
20 ultimately use BACost as its primary costing tool in each  
21 of its jurisdictions, it is clearly not yet ready for  
22 serious consideration as a viable cost tool. Moreover,  
23 this fact is not changed whatsoever by BA-NY's claim that  
24 the current version of BACost has successfully replicated  
25 its claimed UNE costs for switching features and switch

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ports. Indeed, BA-NY's claim is virtually meaningless as support for BACost's analytical integrity. BA-NY explains that the SCIS model is an integral component of the BACost model. Yet, since SCIS is intended to output investments for switch features and ports, it is a simple matter to multiply those investments by an annual cost factor to produce results. As demonstrated below, however, the SCIS data provided by BA-NY' is itself inherently unreliable and BA-NY's claimed switching costs do not withstand analysis.

**Q. SHOULD THE WORK-IN-PROGRESS BACOST MODEL PLAY ANY ROLE WHATSOEVER IN THE COMMISSION'S CONSIDERED EVALUATION OF BA-NY'S UNE COST CLAIMS IN THIS CASE?**

**A.** No, BA-NY's reference to BACost is nothing more than a distraction that should be ignored completely for purposes of an examination and analysis of BA-NY's claimed UNE costs. First, by BA-NY's own admission, the BACost model is not yet completed. Second, the model is in the process of being calibrated to replicate the current BA-NY UNE cost claims, which, as demonstrated below, are grossly overstated. Third, BA-NY appears to be taking a "trust us" approach to the model's integrity by offering the model as a "client/server application" that resides in part on a personal computer and interacts continually with two relational databases maintained on a BA server. Finally,

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1       if at some point in the future, BA-NY actually completes  
2       its development of BACost, understanding the intricacies of  
3       the model will likely require discovery of BA-NY, as well  
4       as workshops and other informational presentations. Until  
5       that time, BACost is simply a non-issue. For now, it has  
6       no bearing on this case.

7   **Q.   HOW DO THE INPUTS USED BY BA-NY IN ITS   UNE COST STUDY**  
8       **COMPARE WITH THE INPUTS   THAT IT RELIED UPON IN THE PHASE 1**  
9       **COST PROCEEDING?**

10  A.   While we have not performed an exhaustive comparison, there  
11       are a number of input assumptions made by BA-NY in this  
12       proceeding that differ considerably from the inputs for the  
13       same components used by BA-NY in the Phase 1 cost  
14       proceeding (Case Nos. 95-C-0657, 94-C-0095, 91-C-1174).  
15       What is troubling is that BA-NY has not provided any  
16       explanation of why these input assumptions would change.

17  **Q.   CAN YOU PROVIDE AN EXAMPLE?**

18  A.   Yes. A good example is house and riser cable fill. In the  
19       Phase 1 cost proceeding, BA-NY used a fill assumption for  
20       copper house and riser cable of 65%. In this phase,  
21       however, the house and riser cable fill has dropped to 40%.  
22       Nothing in BA-NY cost study documentation suggests that  
23       house and riser design characteristics have changed over  
24       the last few years. It appears rather that BA-NY is taking

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1       a view that this UNE update is simply an opportunity to  
2       increase UNE rates.

3   **Q.   PLEASE DESCRIBE THE MAJOR COMPONENTS OF   BA-NY'S STUDIES**  
4       **UNDERLYING ITS CLAIMED UNE COSTS.**

5   **A.**   BA-NY's local loop studies   include the four basic types of  
6       loops addressed in Phase 1 of Case 95-C-0657 (two- and  
7       four-wire analog loops, and two- and four-wire digital  
8       loops), as well as high-capacity "entrance facilities"  
9       (such as the DS3 loops considered in Phase 3 of Case 95-C-  
10      0657), dark fiber loops, subloops (including house and  
11      riser), and ADSL/HDSL-compatible loops.

12  
13      BA-NY's switching studies address both local and tandem  
14      switching.   Separate claimed costs are presented   for  
15      ports, switch usage, and features.

16  
17      BA-NY also submitted claimed costs for a range of unbundled  
18      interoffice transport offerings.   In addition, it presented  
19      proposed rate development for certain interconnection rates  
20      based on its claimed switching and transport costs  
21      (referred to in the testimony as "derived rates"), such as  
22      proposed Meet Points A and B intercarrier compensation  
23      rates as well as proposed rates for signaling systems and  
24      associated databases.

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1  
2 BA-NY's submission also addressed claimed cost-based NRCs  
3 for provisioning element combinations, as well as  
4 additional recurring charges applicable to combinations  
5 (i.e., the EEL Testing Charge, formerly known as the EEL  
6 Connection Charge) beyond the sum of the recurring charges  
7 for the constituent elements.

8  
9 Finally, BA-NY has included claimed costs for certain  
10 "subloop" components. These include conduits, ducts, and  
11 rights-of-way and house and riser building cable.  
12